EAGLE ROCK

CFO

AI-NATIVE FINANCE STAFFING

The analytical firepower of a Fortune 500 finance team, without the Fortune 500 overhead.

Close your books in days, not weeks. Know your cash position every week of the quarter. Get reporting you can actually act on — from a team that works only on your account.

PRACTICE	COVERAGE	WEBSITE
Finance staffing	Accounting · Treasury · FP&A	eaglerockcfo.com

Nick Jain

CO-CEO, HEAD OF TECHNOLOGY

Experienced CFO and CEO of 3 companies up to $100M rev, across eCommerce, trucking, and SaaS. Built finance functions from scratch and turned around struggling ones. MBA, Harvard Business School.

Dan Settel

CO-CEO, HEAD OF CLIENT SERVICES

Co-founded Zanbato, the leading VC secondaries platform, at over $1B in annual transaction volume. Former investor at Primecap. MBA, Harvard Business School.

01 What We Do

FULL SERVICE OR À LA CARTE

Your books are behind, your reporting lands after the decisions it should have informed, and nobody can tell you your cash position on a given day. These are the functions that close that gap — recurring, systematized work that runs every month whether or not you're chasing it.

Bookkeeping & AP/AR

DAILY TRANSACTION PROCESSING

- Transaction coding and categorization
- Bank and credit card reconciliation
- Accounts payable processing
- Accounts receivable and collections
- Vendor management and 1099 tracking

Accounting & Close

MONTHLY CLOSE AND STATEMENTS

- Monthly close and financial statements
- GAAP-compliant reporting
- Accruals, prepaids, and adjustments
- Chart of accounts maintenance
- Clean, audit-ready books

Treasury & Cash Management

CASH IN, CASH OUT, ON SCHEDULE

- Cash position across all accounts
- Payment scheduling and disbursement control
- AP run and payment approval workflow
- Bank account structure and controls
- Bank and lender relationship management

FP&A & Reporting

A STANDING REPORTING RHYTHM

- Rolling 13-week cash forecast
- Monthly P&L vs. budget
- Variance analysis by line and entity
- AR aging and collections reporting
- Board, bank, and investor reporting packs

Systems & Data

THE WORK NOBODY THINKS TO ASK FOR

Most CEOs never look under the hood at how their books get built, and most low-cost firms never clean it up. A tangled chart of accounts and manual integrations cap how good your reporting can ever get. We treat this as part of the job, not an upsell.

SYSTEM AGNOSTIC — QUICKBOOKS, XERO, NETSUITE, SAGE, MICROSOFT DYNAMICS.

- Chart of accounts restructuring
- Historical data cleanup and migration
- Bank, payroll, and billing integrations
- Custom automation for recurring workflows

Take the whole function, or just the pieces you're missing. Most clients start with a single function and scale up once they see the quality of the work.

02 Why Us

QUALITY AT A FRACTION OF IN-HOUSE COST

01

Your numbers are done by people who only do your numbers

Fully dedicated staff, not fractional capacity spread across a dozen clients. You get the focus and continuity of an in-house finance function at a staffing cost profile.

02

Fortune 500 rigor, without the Fortune 500 invoice

Experienced finance leadership owns the standard and signs off the work. A dedicated operations team runs the books, and AI tooling absorbs the repetitive processing. That structure is why the quality holds at the price.

03

Your books hold up when someone else looks at them

We build the processes, controls, and reporting that banks, boards, and acquirers expect to see. Clean books, tight forecasts, and someone accountable for both.

04

You find out what's wrong this week, not next quarter

Most firms start a six-week onboarding. We connect to your books and have findings within days. When something is costing you money now, speed is part of the deliverable.

Senior Finance Leadership

ACCOUNTABLE FOR EVERY NUMBER THAT LEAVES THE BUILDING

Dedicated Operations Team

BOOKKEEPING · CLOSE · AP/AR · TREASURY

AI-Native Tooling

AUTOMATION · RECONCILIATION · REPORTING

ONE ACCOUNTABLE TEAM · INSTITUTIONAL-GRADE OUTPUT · A FRACTION OF IN-HOUSE COST

03

Is This You?

WHO THIS WORKS FOR

Whether you're outgrowing a bookkeeper or you already have a finance team that isn't carrying its weight, the gap is the same — a finance function that runs the way it should.

- \+ $5M–$50M in revenue
- \+ Books that are behind, whoever is maintaining them
- \+ Preparing for a bank, an audit, or a sale
- \+ High transaction volume or multiple entities
- \+ Owners who need reporting they can act on

A

The Bookkeeper Bottleneck

Your bookkeeper keeps the ledger current but can't tell you what the numbers mean. You need someone who closes the books and explains them to you.

B

Three Vendors, No Single Answer

Bookkeeper, CPA, and tax preparer each hold a piece. You're still assembling a P&L by hand.

C

Decisions on Stale Numbers

The close takes weeks, so you're hiring and pricing against financials that are already out of date.

D

Reporting That Nobody Uses

You get statements but no forecast, no cash visibility, and no read on whether the month is tracking to plan.

E

A Team That Isn't Keeping Up

You have finance people, but the close still slips, the reporting is inconsistent, and nobody owns cash position.

F

Growth Outran the Function

Revenue doubled, the entity count went from one to four, and the finance function still runs like a single business.

If any of these sound like your business, the first conversation is usually enough to tell you whether we can help.

04 Pricing

THREE WAYS TO ENGAGE

ACCOUNTING & AP/AR

1%* of revenue/yr

COMPONENT

Clean books you can trust.

Close in days, not weeks. Accurate statements you can run the business on.

- Monthly close & financial statements
- Transaction processing & coding
- Bank reconciliations
- Accruals, prepaids & adjustments
- AP/AR & collections

TREASURY & FP&A

1%* of revenue/yr

COMPONENT

Know what's coming, and what's owed.

The recurring reporting and cash management that turn clean books into decisions.

- 13-week cash forecast
- Monthly P&L vs. budget
- AR aging & AP run reporting
- Cash position & payment scheduling
- Board and bank reporting

FULL FINANCE OFFICE

3%* of revenue/yr

BUNDLE

One vendor. One team. Complete finance function.

Everything an in-house finance team would do. One invoice, one relationship, no vendor chaos.

- Complete accounting & close
- Bookkeeping, AP/AR & collections
- Treasury & cash management
- FP&A & board reporting
- Systems & data cleanup

* Pricing varies by industry. High-transaction-volume businesses — ecommerce and marketplaces, for example — price meaningfully lower as a percentage of revenue.

Every engagement includes experienced finance leadership, a dedicated team, and secure system access. Scope is agreed in writing before any work begins.

Ready to talk?

Connected and analyzing your books within days. Let's clean up your books and find the margin.

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